



CAMBRIDGE
HOMES

cambridgehomes.co.nz

VECHICLE SIGNAGE GUIDE

Style guide

The following document is a design guide as to where Cambridge Homes graphics should sit on vehicles.

COLOUR PALETTE

The palette represents the brand colours of the business and each breakdown of the colours for web (RGB) and digital print technologies (CMYK). Please respect these standards at all times. Please match in vinyls

Cambridge Homes Deep green

PMS 369C
CMYK C 64 M 07 Y98 K 0
RGB R 107 G 172 B 51
HEX #6bac33

Cambridge Homes Bright green

PMS 376c
CMYK C 50 M 0 Y 0 K 100
RGB R 149 G 193 B 31
HEX #95c1f

Cambridge Homes Grey used in flat logo - match

PMS Cool Gray 6c
CMYK C 0 M 0 Y 0 K 80

White

CMYK C 0 M 0 Y 0 K 0
RGB R 255 G 255 B 255
HEX #ffffff

Black

CMYK C 0 M 0 Y 0 K 100
RGB R 29 G 29 B 27
HEX #1d1d1b

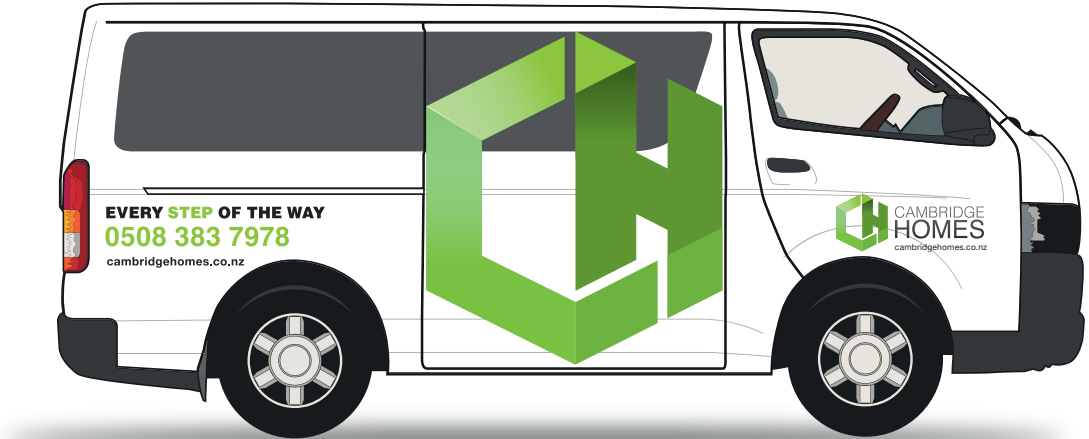


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Vehicle -
Utes



Option 1
Vans



Option 1
Cars



Elements

For use on cars and Utes

Use on white

EVERY **STEP**
OF THE WAY
0508 383 7978

Use on black

EVERY **STEP**
OF THE WAY
0508 383 7978

Elements

For use on back of van

Use on white

EVERY STEP OF THE WAY

0508 383 7978

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Use on black

EVERY STEP OF THE WAY

0508 383 7978

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Elements



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Use on white

Use on black



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Elements

Use on either
black or white

